

**WELCOME**, fellow classmates to the “Flashback” section where you can find out *almost* everything you’ve ever wanted to know about your background and academic life! We’ll start first with that famous year in which the majority of us

**1952**

were born,

**The Presidents who served in the 1950’s were:**



Harry Truman and 1<sup>st</sup> Lady Bess Wallace Truman  
Truman’s term of office was 1945-1953.



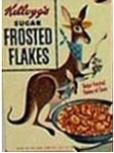
Dwight D. Eisenhower and 1<sup>st</sup> Lady Mamie Doud  
Eisenhower. Eisenhower’s term of office was 1953-1961.



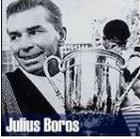
Republican Dwight D. Eisenhower is elected President & Richard



Nixon serves as his VP. Dick Clark hosts the first “American Bandstand,” and the first Holiday Inn is opened in Tennessee. Malcolm Little changes his name to Malcolm X and becomes a Muslim upon his release from prison. But, probably the most amazing inventions are

Saran Wrap  and Kellogg's Frosted Flakes ! For all you

sports fans, here's what happened: the New York Yankees  won the

World Series, Julius Boros  won the U. S. Open Golf Tournament, the

Detroit Lions  were the Pro Football Champions, Troy Ruttman



won the Indianapolis 500 while speeding at 129.992 MPH!!! The

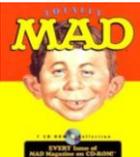
Detroit Red Wings won the Stanley Cup , Kansas the NCAA Basketball Championship, Michigan State and Georgia Tech were the college football

champions and Billy Vessels  from Oklahoma was the Heisman Trophy winner.

### *For all of you literary types:*

The Pulitzer Prize Winner was **The Caine Mutiny** by Herman Wouk.



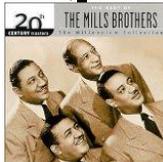
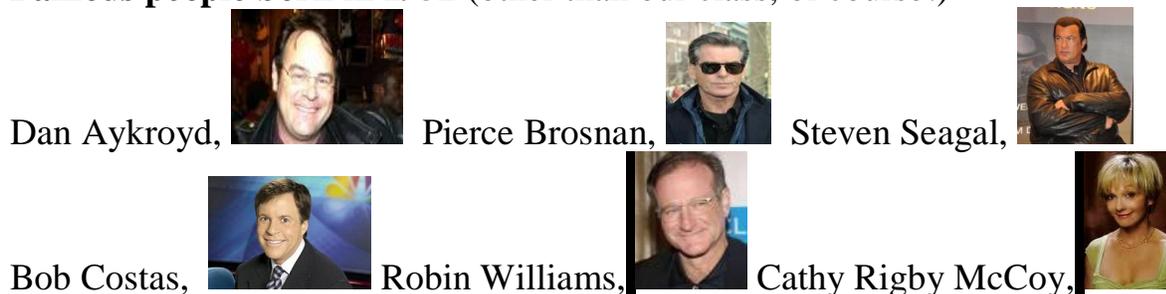
, Mad Magazine  began publication, and "Ann Frank: The Diary of a Young Girl" was published in the United States.

Albert Schweitzer  won the Nobel Peace Prize.

**Here are some interesting facts about the cost of living:**

New House	\$9,075
Average Income	\$3,850 per year
New Car	\$1754
Average Rent	\$80 per month
Movie Ticket	70 cents (must have been for an adult up north)
Gasoline	20 cents per gallon
U. S. Postage Stamp	3 cents each

**Famous people born in 1952** (other than our class, of course!)



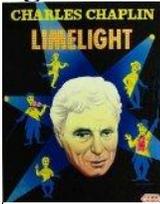
**Popular Music:** *The Glow-Worm* by the Mills Brothers, *You Belong to Me* by Jo Stafford, *A Guy is a Guy* by Doris Day, *Wheel of Fortune* by Kay Starr.



**Popular Movies:** *The Greatest Show on Earth* (Academy Award

Winner), *Singin' in the Rain*, *The Quiet Man*, and

*Limelight* with Charlie Chaplin.



Population: 151,684,000  
Unemployed: 3,288,000  
Life expectancy: women 71.1, men 65.6  
Labor force male/female: 5/2  
Cost of a loaf of bread: 14 cents

### Fads and Fashion in the 50's

The 1950s were a decade of conservatism and anticommunist feelings. It was during this time that the phrase "under God" was added to the Pledge of Allegiance. Clothing styles were quite conservative with men wearing gray flannel



suits and women with dresses with full skirts and high heels. Families worked, played and vacationed together at family themed parks like the new Disneyland and national parks. Children were taught to observe strict gender



roles. Little girls played with Barbie dolls and Dale Evans cowgirl toys and boys with Roy Rogers and Davy Crockett guns and costumes. The most



popular toys of this decade were hula hoops, Hopalong Cassidy guns and



western gear, Davy Crockett coon skin hats and silly putty!



Television really became a mainstay of the American family with such shows as



**The Honeymooners**



, **Lassie**

, **Father Knows Best**



, **The Adventures of Ozzie and Harriet**



, and **I Love**



**Lucy**

*Yes, those were the “good ole days,” or were they?*

# 1960's

Now, on to the decade of the

our decade!

The presidents who served in the 1960's were:



John F. Kennedy and 1<sup>st</sup> Lady, Jacqueline Kennedy. Kennedy's term of office was 1960-1963. I'm sure we all remember where we were on the day President Kennedy was shot.



Lyndon B. Johnson and 1<sup>st</sup> Lady, Lady Bird Johnson. Johnson's term of office was 1963-1969.



Richard M. Nixon and 1<sup>st</sup> Lady, Pat Nixon. Nixon's term of office was 1969-1974.

**Here are some facts about this decade:**

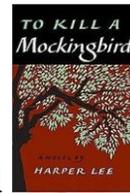
Population: 177,830,000

Unemployed: 3,852,000

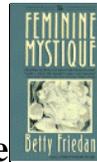
Average Salary: \$4,743

Life Expectancy: Males 66.6, Females 73.1

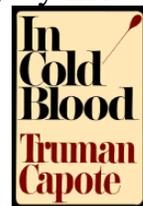
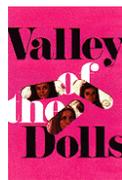
An estimated 850,000 “war baby” freshmen enter college; emergency living quarters are set up in dorm lounges, hotels and trailer camps. (And, if you attended the University of Alabama and were “fortunate” you could rent a former WWII barrack for your home!)



**Popular books of the sixties:** *To Kill a Mockingbird* by Harper Lee,



*The Bell Jar* by Sylvia Plath, *The Feminine Mystique* by Betty Friedan, *The Gutenberg Galaxy* by Marshall McLuhan, *The Games People Play* by Eric



Berne, *Valley of the Dolls* by Jacqueline Susann, *In Cold Blood* by Truman Capote and *Where the Wild Things Are* by Maurice Sendak.

**Fads and Fashion:** Barbie dolls were still very popular along with the G. I. Joe doll and trolls. Skateboards were introduced in California and quickly spread across the nation. Clothing and hairstyles became a primary means of personal



expression with bouffant hairstyles for women and crew-cuts for men giving way to long hair for both as well as beards and moustaches for men



as well as the afro. Women wore peasant skirts, granny dresses, and chunky shoes. Both sexes experimented with bell bottomed jeans, love beads and embellished t-shirts

This was the time of the “lottery” instead of the draft for the Vietnam War,



Woodstock, the space race and the first walk on the



moon with the often quoted, “one giant step for man, a giant leap for



mankind.” Favorite television shows of the decade were **Bewitched**,



**The Addams Family**, **My Favorite Martian**,



**of Jeannie**, **Star Trek**, the **Outer Limits**,



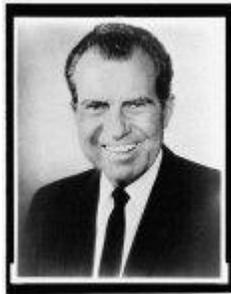
and the **Twilight Zone**.



*THEN, WE GRADUATED IN MAY OF 1970!*

1970

**National and World Events of**



Richard Nixon is President in 1970.

Biafra surrenders after 32 month fight for independence from Nigeria.



US troops invade Cambodia

A Palestinian revolt erupts in Jordan. Forces loyal to King Hussein suppress the revolt and expel the PLO from the country.



Egyptian President Nasser dies and is replaced by Anwar el-Sadat



April 22, 1970 First Earth Day celebrated as environmental movement launched.

May 4, 1970, four students at Kent State University in Ohio are slain by National Guardsmen at demonstration protesting incursion into Cambodia.



June 28, 1970 First Gay Pride march held in New York City



commemorating the first anniversary of the Stonewall Rebellion considered to be the beginning of the modern GLBT.



## **Facts about 1970**

Median Household Income: \$8,734

Unemployment: 3.5%

Population: 205,052,174

Life expectancy: 70.8 years

President: Richard M. Nixon

Vice-President: Spiro T. Agnew

## **Sports**

Kansas City defeated Minnesota (23-7) in the Super Bowl.

Baltimore defeated Cincinnati (4-1) in the World Series.

New York defeated LA Lakers (4-3) in the NBA Championship.

Boston defeated St. Louis (4-0) in the Stanley Cup.

Wimbledon winners were Margaret Court and John Newcombe.



Dust Commander won the Kentucky Derby

UCLA defeated Jacksonville (80-69) in the NCAA Basketball Championship  
The NCAA Football Champions were Nebraska, Texas and Ohio State.



Tony Jacklin won the U. S. Open Golf Tournament.

## Entertainment and Literature

George C. Scott won the Best Actor Oscar for his performance in



**Patton.**



The Beatles

break up and by the end of the year

each member had released a solo album. Jimi Hendrix



and Janis Joplin



both die drug-related deaths at age 27.

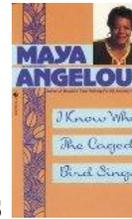


**Midnight Cowboy** won the Academy Award for Best Picture. **Aleksandr**



**Solzhenitsyn** won the Nobel Prize for Literature.

Most popular movies: M\*A\*S\*H, Patton, Love Story, Airport



Most popular books: **I Know Why the Caged Bird Sings** by Maya Angelou, **Love and Fame** by John Berryman.



Music: Record of the Year: “Aquarius/Let the Sunshine In” by the 5<sup>th</sup> Dimension, Album of the Year: Blood, Sweat and Tears by the group of the same name, Song of the Year: “Games People Play” by Joe South.

### Fads & Fashion:



Mood rings



, lava lamps



, Rubik's cube



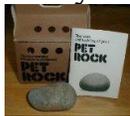
Sea Monkeys



, smiley face stickers



, string art



rocks

all captured the imagination of Americans during this decade.



The wildest fad surely was streaking

nude through very public



places! Families vacationed in station wagons

and everyone



wanted an RV

The fashion influence of Sixties hippies was mainstreamed in the Seventies, as men sported shoulder length hair and non-traditional clothing became the rage,



including bellbottom pants, hip huggers, colorful patches



hot pants, platform shoes



earth shoes, clogs



, T-shirts, and gypsy dresses. Knits and denims were the fabrics of



choice. Leisure suits for men became commonplace and women were fashionable in everything from ankle-length grandmother dresses to hot pants and micro-miniskirts. The movie Annie Hall (1977) even inspired a fashion trend with women sporting traditional men's clothing such as derby hats, tweed jackets, and neckties worn with baggy pants or skirts.

## Scientific Advances



IBM introduces the floppy disk. The LCD is invented by Hoffmann-LaRoche (Switzerland).



Lithium is approved by the FDA for the treatment of manic-depression.



**First Jumbo Jet** goes into service - Boeing 747 makes its first commercial passenger trip to London.



**Concorde** makes its first supersonic flight (700 mph/1127 km/h).



**The Soviet Moon Rover** becomes the first remote-controlled robot to travel on the moon's surface.



**The First Computer Chess Tournament** takes Place. After many years



of court battles **damages awarded to** **Thalidomide victims.**



**The Apollo 13** **lunar mission** was launched by [NASA](#) on April 11, 1970, at CST 13:13. However, the mission was aborted two days later, due to a faulty electrical system and an explosion in one of the two service module oxygen tanks. Although the command module retained functionality, the battery power and oxygen available to the command module were enough only to be used during the final count-down. Using the lunar module as a life-boat, the crew managed to return safely to earth, in spite of limited power, decreased cabin heat and an acute shortage of water.

**Project Bluebook** was the U. S. Government's study on UFOs from 1952-1970. A 14 part report was issued, but chapter 13 was mysteriously missing. It still is!!!!

## Famous Quotes of 1970

“It’s not easy being green.”



By Kermit the Frog

“I told my coach:

‘Jimi Hendrix just died, and I’m quitting the team to become a guitar player.’”



By Joe Satriani

"Love means never having to say you're sorry".



by Ryan O'Neal from

LOVE STORY (1970)

”I'd rather regret the things I've done than regret the things I haven't done.”



Lucille Ball